

IBMA 2025 CORPORATE MEMBERSHIP APPLICATION



ORGANIZATIONAL TENETS

MISSION STATEMENT – to be bowling’s source of excellence in the gathering and distribution of news and information through multiple media platforms, as well as to encourage the pursuit of bowling media as a full or part-time career.

VISION STATEMENT – The IBMA is an organization that is beneficial to the industry as it disseminates information to a world-wide bowling media, encourages bowling media as a career choice for younger bowlers, and provides updates on technology.

HISTORY – The Bowling Writers Association of America (BWAA) was founded in 1934 by 16 charter members in Peoria, Ill. BWAA merged with the National Women Bowling Writers in 2006 and became the International Bowling Media Association (IBMA) in 2011. IBMA merged with the World Bowling Writers in 2012. We subscribe to the highest ideals in communicating the word of bowling throughout the world; are dedicated to enhancing writing, broadcasting and photographic skills; and actively promote the free exchange of ideas and information. IBMA represents hundreds of professional and amateur bowling writers, authors, photographers, graphic artists, cartoonists, illustrators and internet writers. As a media member or industry partner, we invite you to become a member of the world’s most preeminent bowling media organization.

CORPORATE MEMBERSHIP

Membership is open to any industry company wishing to support IBMA as a corporate partner. **Annual Dues are \$250.**

BENEFITS OF MEMBERSHIP

PRESS RELEASES – IBMA will forward your press releases to our distribution list of more than 100 including members, media contacts and industry partners. Requests should be made to the Operations Manager.

RECOGNITION ON THE IBMA WEBSITE – Links to our corporate members’ websites are posted on the IBMA website.

ISSUING AWARDS AND VOTING RIGHTS - IBMA administers awards to recognize extraordinary levels of achievement in service to the sport as well as superior performance on the lanes. Awards include: Luby Hall of Fame Award; Alberta Crowe Meritorious Service Award; Hennessy Award of Merit; Rip Van Winkle Award; Male and Female Bowlers of the Year; Male and Female Senior Bowlers of the Year; and Chuck Pezzano Media Scholarship; As a member you are encouraged to nominate candidates and provide input to the awards committees.

NETWORKING - The exchange of information and ideas with like-minded journalists and media professionals.

FACEBOOK – Only IBMA members will be able to start a topic. Corporate sponsors may put out press releases concerning company changes (personnel, policy, etc.) as well as product releases in moderation. This is in addition to IBMA forwarding your press releases as stated in the first point above. In addition, we will also be starting a MEMBERS ONLY Facebook group where IBMA members can be free to discuss important issues.

All corporate members listed on the reverse side will receive all the membership privileges of our regular individual members. If there are any committees some may be interested in, please feel free to contact us at <mailto:operations@bowlingmedia.org>

